



Phone Number:

864.414.3937



E-mail Address:

shawn.stom@gmail.com

#### **EDUCATION**

## **Bachelors Degree**

North Greenville University 2006-2011

### REFERENCES

## Chad McMillan

Owner/X-Agency chad@xagency.io 864.230.7756

## John Shulz

Owner/Ample Innovation john@ampleinnovation.com 864.444.3878

#### Tammy Owen

Marketing Director/ BECK Digital

tammy@beckdigital.com 864.643.8757

### PROFESSIONAL SKILLS

Professional Photography Web Developer Graphic Designer Video Producer Marketing Strategist Team Leadership

# **Shawn Stom**

Photographer / Developer / Marketing Professional



shawnstom



Shawn Stom

#### **ABOUT ME**

I enjoy exploring both the creative and technical aspects of various pursuits. As a web developer and photographer, I delve into both the artistic and technical realms. I strive for excellence in both my personal life and professional career. Being a team player and an outgoing individual with an optimistic personality are traits that define me.

#### **PROFESSIONAL EXPERIENCE**

#### BECK Digital: Photographer / Sr. Interactive Developer

2023 - 2024

I began as a Senior Interactive Developer, tasked with constructing WordPress websites infused with captivating interactive features. As the demand for photography grew within the company, I transitioned into a full-time Photographer role. Simultaneously, I supported our Marketing Director in internal marketing endeavors for BECK.

#### Crazy Stupid Smart: Sr. Web Developer

2022 - 2023

As a Senior Web Developer, I specialized in creating custom websites for clients using WordPress CMS, employing custom code and builder platforms like Elementor. Additionally, I contributed to other creative endeavors, including photography and animation, for social media content creation.

## X-Agency: Interactive Dirctor

2017 - 2022

Started in the role of Art Director and transitioned into both Lead Developer and then Interactive Director. I collaborate with our Creative Director/Assoc. Creative Director and Senior Brand Strategist in a leadership capacity to guide our team and clients toward exceptional experiences.

### FishEye Studios: Lead Photographer

2016 - 2018

As the Lead Photographer, I managed both on-location and in-studio shoots, collaborating with art directors while also taking on the role of creative/art director for in-house projects. This dual responsibility honed my ability to seamlessly merge technical precision with creative vision, resulting in captivating visuals that consistently surpassed expectations.

#### North Greenville University: Photographer/Videographer

2015 - 2016

Provided both photogrpahy and video needs for the unviersity and assisted in social media management/design with the Universities internal marketing team.

#### FUEL Marketing: Photographer/Video Producer

2014 - 2015

As the Lead Photographer, I managed both on-location and in-studio shoots, collaborating with art directors while also taking on the role of creative/art director for in-house projects. This dual responsibility honed my ability to seamlessly merge technical precision with creative vision, resulting in captivating visuals that consistently surpassed expectations.

#### Jackson Marketing Group: Video Producer

2011-2013

I collaborated with our video team to shoot, edit, and produce a diverse range of client videos, meeting various project requirements. Additionally, I contributed to live event production, overseeing the production of IMAG videos for screens at numerous conferences. Furthermore, I created a variety of motion graphics for client trade shows, video intros, outros, and more.